

# Strategy August 2016 – August 2018

#### Aims of OWC

- raise awareness of the economic, social, political, cultural and environmental factors which shape our lives.
- increase understanding of the links between our own lives and those of people throughout the world.
- enable people to find ways to bring about change by acting locally to create a more just, peaceful and sustainable world

# **Objectives in Schools**

To support schools to embed Learning for Sustainability within Curriculum for Excellence through:

- Providing Career Long Professional Learning opportunities for teachers and those in training
- Building partnerships with organisations such as Sensation Science Centre, Eco Drama and other agencies to reach new audiences
- Collaborate with others to develop GC themes, e.g. developing GC, Sustainable Development Education and Outdoor Learning with Our Forests Our Future
- Making links to and building partnerships around complementary initiatives such as Eco-Schools, Rights Respecting Schools and Fairtrade Schools
- Signposting teachers to appropriate resources, activities and agencies

# **Key Activities in Schools**

- 1. Work with others in the IDEAS network to ensure the objectives of the Global Learning Programme Scotland (GLP-S) and the Scotlish Government funding are met.
- Work with other DECs to develop and deliver a Global Citizenship course accredited by the GTCS.
- 3. Develop a plan for the Centre's contribution to meeting the requirements and targets of GLP-S. This will include:
  - o Presentations to head teachers and senior management teams
  - Developing and delivering follow-up CLPL sessions in the target Local Authority areas, e.g. Global Creations 3 Part CPD with local artist and UNICEF Launchpad events
  - Create learning opportunities when IDEAS bus visits Dundee and Fife and launch teacher networks in Fife and Dundee
  - Ensuring assessment is carried out and reported on.
- 4. Continue to work with those education leaders tasked with responsibility for Learning for Sustainability in each of the relevant local authorities to support relevant priorities.
- 5. Enhance and support the above by:
  - o Identifying individual schools' priorities and tailoring CPD to meet their needs
  - o Promoting SDGs as a means of supporting Eco Schools' Programme
  - o Offering specific Refugee CPD to schools

- Liaising with local and national Fair Trade organisations to ensure access to resources and learning opportunities are provided for the formal sector and community groups (See 6 below)
- Responding to requests by specific schools and community groups where feasible
- Promoting and disseminating the impact of global learning gathered through previous work locally and nationally to policy makers and politicians.
- Updating editorial calendar regularly to assist in keeping website information current and to provide news for Twitter and Facebook listings

## 6. Support Fairtrade School Groups

- Develop a plan to engage pupils and teachers which involves them directly in securing recognition from the Fairtrade Foundation as a Fairtrade school.
- Encourage school based groups to engage with wider questions of food sustainability, security and justice
- Provide opportunities for school groups to become involved within the wider community (e.g. becoming members of local Fair Trade Forum, joining co-operatives)

# **Objectives in the Community**

To work in partnership with youth and adult workers in a variety of community contexts, offering:

- professional development on linking local and global issues for all community workers
- activity based workshops and programmes on global issues for youth and adult groups
- resources for borrowing, displays and exhibitions
- opportunities to facilitate global learning through the development of garden and orchard spaces
- collaboration with local and national organisations, including others within the IDEAS network, to support the delivery of global learning activities

# **Key Activities in the Community**

## 1. Youth work - Creative Community Programme

- Identify network of contacts and potential partnerships
- Use the SDG's as a framework for engaging young people in global learning activities
- Identify partners from the cultural and environmental sectors who will assist in facilitating work with young people on themes of sustainable development
- Identify groups of young people in both schools and the wider community who would be interested in being involved in choosing and researching global justice issues.
- Enable young people to create regular artworks on GC themes for display in the OWC window and within partner organisations
- Roll out creative work to other venues, developing a number of exhibitions involving young people in the organisation, management and presentation of their art pieces
- Resource and support art and community workers in engaging young people with global justice issues.
- Identify continued funding in order to ensure the longer term sustainability of the creative work with young people

# 2. Development of Garden and Orchard Spaces

- Identify a number of appropriate garden spaces, within Dundee and neighbouring areas
- Enable young people in both schools and the wider community to contribute to local garden development (please see also 5. under Key Activities in Schools) in order to promote a holistic and value led alternative to consumerism.
- Use the relevant themed SDG's as a framework for engaging young people in exploring the connections between their lives and those of others globally

- Encourage young people to take action on issues within their community, linked to a
  sustainable future (e.g. campaigning to eradicate poverty, setting up a free food distribution
  network, working to align business behaviour with environmental responsibility)
- Create a global justice advisory group of young people to support the delivery of the above
- Deliver a number of food sustainability/food justice focused events to engage the wider community in these concerns
- Build new partnerships to engage a wider network of agencies in issues of food sustainability and justice
- Secure funding to ensure the longer term sustainability of this work with young people

#### 3. Global Trail

- Continue to promote the Global Trail with local schools and the wider community
- Research the possibility of creating a Global Trail App with Abertay University
- Research the possibility of involving Dundee and Angus College in the marketing of the Trail and Create Global Trail Ambassadors to conduct organised city tours.

## 4. Adult work -

# A World of Difference (Global Health and Wellbeing Programme)

- Co-produce a Global Health and Wellbeing Programme with the Thursday Troupe in Menzieshill
- Pilot Programme with one other group.
- Evaluate and rewrite in light of feedback.
- Promote programme with other adult education workers and through Dundee City Council and OWC websites

# Partnership between One World Centre and Aberdeen for a Fairer World (dependent on funding application being successful)

- Support the delivery of the Making a World of Difference initiative within the two cities.
- Ensure a continued focus within the wider community on the human rights of migrants and refugees, using the appropriate SDG's as a framework for informal education

# Worldwise

- Continue to develop and facilitate programme with local groups
- Seek accreditation for the programme in its own right.

# Happy to be Here

Use as a resource with Refugee and Migrants work

## **University of Dundee**

- Provide, when resources allow, placements for Community Learning and Development students from Dundee University.
- Meet requests, when resources allow, for training sessions for CLD students.

#### Volunteers

Decide if and how this might be taken forward

# **Support Systems - Objectives**

To ensure the smooth running of the education work it is important to have a strong and active management committee who:

- 1. Run effective financial operations and ensure funding to continue the work
- 2. Appoint and support staff and volunteers
- 3. Organise and maintain resource base
- 4. Ensure good communication systems, effective lobbying and publicity.
- 5. Ensure an efficient office IT system
- 6. Maintain a pleasant working environment
- 7. Run an efficient office

#### **SUPPORT SYSTEMS KEY ACTIVITIES 2014-2016**

#### 1. Education

- Meet at least once a term with staff to discuss current work and future plans
- Act as a 'think tank' for new ideas
- Representatives from MC should also be available to attend meetings with the GLP S project manager if required
- Keep in touch with Scottish Government developments and attend national meetings if possible.

## 2. Staff and Volunteers

- Update job descriptions and contracts, as required, for current members of staff.
- Appoint sessional staff as required for additional funded work.
- Provide support for staff, in particular through regular Education Support group meetings and on-going line management.
- Ensure staff appraisals are carried out annually.
- on-going discussion on suitable projects for volunteers
- Appoint and support volunteers

## 3. Finance and Funding

- Set out income and expenditure for each project/grant/donation.
- Monitor finances: spend/budget and adjust as required.
- Update Funding Strategy
- Continue to secure funding for the future.
- ensure the Centre remains solvent.
- Establish database systems for managing funding applications
- Review financial operating procedures and update
- Agree sign off/ approval limit for funding applications

### 4. Resources

- Keep resources in good order by:
  - o removing out of date material and labeling new items
  - o ensuring the 60 key resources are housed separately.
  - Using the Signpost website to help identify current resources
- consider ways of storing resources in themed boxes
- Check regularly that borrowed materials have been returned.
- Assist global learning advisers to produce new materials as required.

# 5. Communications Lobbying, Publicity and Outreach (CLOP)

- ensure all templates are accessible to all staff and management who require them.\*
- provide on-going training for staff in the above and specific training sessions for management committee members\*

- Send out general Mailchimp newsletter each term and as required.
- Regularly update current website and ensure that all new and current programmes have been uploaded.
- Continue to keep key education decisions makers including Councillors, MSPs, MPs and MEPs informed of our work.
- Look for opportunities to raise the profile.
- Inform media of relevant events.
- Make appropriate use of social media according to editorial calendar and develop a strategy for this

#### 6. I.T.

- Review IT systems and consider the needs with regard to new equipment and software.
- Buy new equipment when required and funding permits
- Review software and purchase appropriately if required.
- Review central file storage, backup and security of systems.
- Review website and related technologies such as newsletter and shared calendars
- Ensure staff and management committee members are trained in the use of various office systems.
- Implement on-line giving

# **General Office/Premises and Administration**

Responsibility of the whole MC with support of Office Manager

- Keep membership database up-to-date
- Ensure key members of staff and management committee know how to use database.
- Review policies, insurance etc annually
- Add new policies if and when required.
- Send report annually to OSCR
- Ensure office is warm for winter months and that heating system is operating efficiently.
- Keep liaising with DCC re frontage
- Continue to investigate the possible use of the premises next door.
- Continue to liaise with the Society of Friends on the potential premises in the centre of town.

September, 2016